

# THE BEST NEWS



## Bestwork Goes Green!

In an effort to be environmentally friendly, ecologically responsible, and economically sustainable, Bestwork has installed solar panels, changed out our lighting with super energy efficient LED, and replaced much of our HVAC equipment with high efficiency models.

“As part of our mission to promote self-sufficiency, we felt that this was a great way to prepare for the future,” says Belinda Moore, President & CEO of Bestwork. “We expect to eliminate utility bills in six to seven years. Reducing our operating costs is one way to ensure that we are in a healthy position to provide employment opportunities to people who are blind or visually impaired.”

Steve McLaughlin, Bestwork’s VP of Finance and Operations, worked closely with Bestwork board member, Jack Shaw, as well as Kevin Hamm, Director of Solar Funding, and the team at Geoscape Solar to



*L-R: Jack Shaw, Steve McLaughlin, Belinda Moore, and Jack Hughes of Bestwork Industries and Kevin Hamm of Geoscape Solar are pictured in front of an aerial shot of Bestwork’s solar panels*

come up with the best short and long term economic benefits to Bestwork. In the end, they decided on the Sunpower Helix Commercial solar solution, the only design that had a \$0 down funding option and would produce enough energy to eliminate utility bills. Steve also worked with the State of New Jersey’s Clean Energy Direct Install Program, which pays up to 70 percent of the cost to replace energy efficiency upgrades for businesses and local governments.

By going lean, clean, and green, we’re protecting our profits, our planet, and our people!

## WE’RE LIVE!

Bestwork Industries for the Blind, Inc. is pleased to announce the launch of our newly designed website, [www.bestworkindustries.org](http://www.bestworkindustries.org).

With the help of Doylestown Website Design, our primary objective was to simplify content, streamline menus, and allow for clear navigation. Keeping in mind Bestwork’s customers, suppliers, partners, and

employees, our focus was to design a site that was responsive to many audiences.

One significant feature of the website is that it enables people who are visually impaired to adjust the color, contrast, and font size for optimal accessibility. We also added photos and detailed specifications

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# WELCOME NEW BOARD MEMBER, SANDRA HUGHES



Bestwork is thrilled to announce that Sandra Hughes joined our Board of Directors in December 2017.

She and her husband, Scott, co-own EA Consumables, a Pennsauken, NJ based company that services laboratories' supply needs for elemental analyzers that measure abundant elements. Although Sandy travels frequently for her firm, in her spare time she teaches at-risk adults in math and literacy. As a volunteer, she loves to tutor people who want to improve themselves, often against great odds.

Sandy and Scott met as chemistry majors in Wisconsin and have been married 40 years. They enjoy boating, breakfasts out on the weekends, walking their active terriers, and spending time with their two grown daughters who still live in the Philadelphia area.

Welcome, Sandra!

## SAVE THE DATE!

**2018 TAG Conference**  
September 4 – 6, 2018  
(Tuesday - Thursday)

### HOST AGENCY

Bestwork Industries for the Blind, Inc. – Cherry Hill, NJ

### OFFICIAL HOTEL

Hilton Philadelphia  
at Penn's Landing

## WE'RE LIVE! *Continued from page 1*

and descriptions of our existing product line, which includes military clothing and accessories, traffic safety clothing, polishing cloths, laundry nets, and gloves.

The cornerstone of our organization is customer service. We believe our newly designed website shows the full spectrum of our capabilities and our commitment to compete in the manufacturing arena. Our mission – to provide employment opportunities for individuals who are blind or visually impaired in a supportive work setting – can only be realized if we are strong, flexible, and competitive.

We invite you to explore our new website and learn more about our organization and we welcome your feedback. Please drop us a line in our "Contact" section and let us know how we did.

## JIM HOWE'S INSIGHT

### eSight 3

eSight 3 – electronic glasses that allow people who are legally blind to see – is an amazing technological breakthrough. Using a high speed, high resolution camera, the glasses are most effective with those who have experienced central vision loss due to macular degeneration, Stargardt disease, and other vision problems affecting the central vision. eSight 3 is registered with the FDA and inspected by Health Canada.



The eyeglasses weigh 3.7 ounces. They aid in TV viewing, reading books and music, seeing faces, identifying colors, near and distant viewing, travelling independently, working in an office or factory, adjusting to various lighting conditions and much more. In addition, there is a controller or hand held remote that zooms up to 24x magnification and provides different contrasts.

These glasses do not enable a user to drive a vehicle.

The nearest location to test the eSight 3 is in Philadelphia. Although the current cost is \$9,999.95, there are financing options as well as public and private sources of funding that may make the purchase more feasible.

Recently featured on NBC Nightly News, you can see how one man's world is opened up through this device. A link is on our website and Facebook page.

For additional information, you may call 1-855-837-4448 to speak to a vision advocate or visit [www.artefactgroup.com/work/esight-3/](http://www.artefactgroup.com/work/esight-3/)

# 2017 HOLIDAY CELEBRATIONS

*Thanks to the New Jersey Lions 16-L for all of their support!*



*August 10, 2017 –  
28th annual summer picnic at the  
Richard C. Hardenbergh Crystal Lake Complex  
in Haddon Township.*



*December 19, 2017 – holiday celebration at the Collingswood Senior Community Center in Collingswood, NJ.*

## HAPPY RETIREMENT TO GLORIA NEWMAN!



After 23 years of dedicated service, Gloria Newman retired from Bestwork Industries on December 22, 2017.

Starting as the sewing lead and trainer for our safety clothing department in October of 1994, Gloria's position expanded to supervising five departments including traffic safety clothing, tool bags, machine wipes, polishing cloths, and laundry nets. Prior to her career with Bestwork, Gloria had been the Supervisor of the Sewing Department at the Delaware County Association for the Blind and Physically Handicapped in Chester, PA.

Gloria has always had the highest commitment to quality and on-time delivery to our valued customers. Under Gloria's supervision, Bestwork has produced thousands of units of product over the years.

It is with great sadness and fond memories that we say goodbye to Gloria.

She will be missed, but we wish her a wonderful new journey in her retirement!



1940 Olney Ave, Suite 200  
Cherry Hill, NJ 08003-2016

*Our mission is to provide meaningful employment for people who are blind or visually impaired.*

**We're going digital!**

Please send your email address to [christineghofmann@gmail.com](mailto:christineghofmann@gmail.com) and we'll add you to our email newsletter list. We promise not to overwhelm your inbox and you can opt out at any time.

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**SPRING 2018**



*changing* THE COURSE OF BUSINESS

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**BESTWORK  
INDUSTRIES LEADERSHIP**

Belinda S. Moore, MSW  
*President/CEO*

**BOARD OF DIRECTORS**

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Joyce Albrecht – *Vice-Chairman*  
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Kenneth Saunders  
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**ADVISORY BOARD**

Craig Bickel  
Jeffrey R. Gans, Esq.  
Stanley Shapiro

**If you would like to receive a product catalog or discuss your particular needs, call us at 856-424-2510 or email us at [bestwork@eticomm.net](mailto:bestwork@eticomm.net).**

**BESTWORK PASSES FIRST SURVEILLANCE  
AUDIT FOR ISO 9001:2015**

In March of 2017, Bestwork Industries for the Blind, Inc. transitioned its Quality Management System (QMS) standard to ISO 9001:2015. This certification lasts for three years; however, a surveillance audit is required annually for the two years in between.

We're pleased to report that we passed our first surveillance audit and not only met the requirements of ISO 9001:2015, but that the QMS continues to be in line with Bestwork's mission. Chuck Smith from Perry Johnson Registrars conducted this audit from January 31 to February 1, 2018.

Bestwork values quality management system audits, whether internal or external, because they help our organization improve its processes. Passing this audit can be viewed as another milestone which Bestwork achieved through the teamwork and dedication of its employees and management.